

How Media Affects Gender Diversity

1. Motivation behind Research Paper

I have been researching and learning more about the theme of homosexuality .Around five years ago, I told my mother that I saw a boy who acted like a girl at school. After sharing my confusion with my mother she asked me what the idea of "normal" was and to not impose my idea of " normal" to other people. I have matured more since then, and decided to do research homosexuality. After that experience, I have tried to force myself to stop looking at people or things judgmentally. In a world where there are people who come in so many colours and shapes, it is important to know the likes and dislikes or many kinds of people. Despite this, the idea of a man being with a woman is still prevalent in many societies. I grew to feel uncomfortable with this linear way of thinking because there are so many people who identify as homosexual. Therefore, I decided to do research on this topic.

2. Introduction

I decided to establish how homosexuality is viewed by society based on various investigations. Despite the fact that it has become more accepted than it has been in the past, there are still people who have terrible prejudices about homosexuality. Because such individuals exist, it is making it difficult for many homosexuals to live comfortably. Thus, I further explored how to create a society in which same-sex couples can socialize openly. According to a 2010 study done at

Kurume University's Psychological Research Department by Shinta Arima and Naoko Sonoda, the main problem that homosexuals face is the freedom to perform sexual activity. Among homosexuals, if one person comes out to the party as a guy, then it compromises the homosexuals partnership. Since gay people are forced to stay in the closet, then a natural duality is created separating the heterosexual and homosexual world. It is difficult to conduct research when so many gay people are in the closet. For this research in particular, it was difficult to find homosexuals who are willing to divulge information about their sexual lives. In order to create a society that will encourage both homosexual and heterosexual couples to flourish, prejudices against gay people must be eliminated. The media plays a large role in affecting people's mindsets and perpetuating stereotypes. As for how to research this problem, I thought it would be difficult to approach the theme of homosexuality by conducting questionnaires and surveys because of the risk of hurting homosexuals. Therefore, I would like to discuss a homosexual scene in the American movie Buzz Lightyear, and I would like to raise and analyze the reason why homosexual discrimination still persists as the screening of it was banned in 14 countries.

3. Results and Analysis

The American movie 'Buzz Lightyear' has been banned in 14 countries because of a kiss scene between a same-sex couple. The UAE believes that the movie 'Buzz Lightyear' has violated national media content standards and even made a public announcement about its banned screening. According to Reuters communication, the reason for it is a scene where a same-sex couple kiss. Chris Evans, the voice of Buzz Lightyear mentioned that he was frustrated that society

lacks the inclusiveness that it should. For example, film producer Garrin Sussman said that this movie depicts a wrong type of love. For these reasons, it has been banned in 14 countries in the Middle East and Asia. According to some sources, China wanted to remove the kissing scene. Because this request was not met, it was banned from being screened in China. I will focus on the United Arab Emirates, and think about why this problem happens. The United Arab Emirates argues that this movie violates national media content standards, but what are national media content standards in the United Arab Emirates? According to United Arab Emirates Telecommunications, Article 30 of the Constitution guarantees freedom of speech and expression in the content regulation column, but it is within the scope of the law, and content regulation is applied to criticism of the royal family, religion, and sexual expression. I think that the movie was banned in 14 countries because sexual expression in media is regulated by the Constitution to an unreasonable degree. On the other hand, there are countries where homosexuals can easily live. According to the gay-friendly country ranking, European countries, mainly EU countries, dominated the list. Iceland, which came in second place, legalized same-sex marriage on June 27, 2010, and at the same time, the female prime minister at the time officially married her longtime partner, who is also a woman. As you can see, the views on homosexuality vary from country to country. Recently, anime or cartoons that fall under Boy's Love (BL) category are popular, even if same-sex marriage is not officially recognized in Japan. I wonder if we can break down heteronormative tropes through these works.

4. Conclusion and Future Problems

We still live in a society where same-sex couples cannot openly date, but I think Japan will sooner or later become such a society. However, I think that the 14 countries that banned this movie will make it hard for same-sex couples to live. I think there will be more and more people who grow up without knowing about it, and when they become involved in it, they think they are strange because of their stereotypes. The media gives people a big impact. I think that in order to create a society where same-sex couples can live comfortably, it is necessary to break down people's stereotypes about the form of love. For that purpose, we need to review and improve the state of the media, which has a great influence. I want to explore more from what perspective there is a route to break down the stereotypes of homosexuality that are rooted in society.

5. Reflection

Now, in society, the fixed concept that "people must like the opposite sex" has taken root in love. Therefore, I think there are many cases where a person who realizes they are gay feels the need to hide it, and they think that they are crazy. If people are not careful, and intervene in the discussion of homosexuality casually and thoughtlessly, it may offend a lot of people in the gay community. It is important to approach the problem carefully. This research experience has opened my eyes to perspectives I had previously neglected. I have realised that the media plays an important role in how people view sexuality. Until now, I had never questioned the popularity of romance reality shows among students, but after doing some research, I began to wonder if such influential shows were creating stereotypes about homosexuality. I would like to use what I have learned from my research to deepen my awareness of the media and become an adult who can prevent the children of

the next generation from thinking that it is natural to hurt someone just because they love someone of the same sex.

6. Work Cited

Japanese paper, Kyota Arima, Naoko Sonoda, 2010, "Homosexual Sexuality", Kurume University Psychological Research

Overseas movies: Pixar Animation Studios, Walt Disney Pictures, 2022, "Buzz Lightyear" United Arab Emirates Media Content Standards